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News Release

KNOWLES SUPPORTS NEW HEARING AID TAX CREDIT WEBSITE

Itasca, IL, May 12, 2008 – The Better Hearing Institute (BHI), in collaboration with the Hearing Industries Association (HIA), recently unveiled a new website (<http://www.hearingaidtaxcredit.org/>) in support of tax credit legislation (HR2329/S1410). The site educates consumers on the bill, what it would provide, who it would cover, and also answers questions about the bill.

One of the more unique and exciting features of the new site is a section called “Write Congress Now.” This section enables visitors of the site to send letters or emails to their Senators and Representatives. In case you do not know who your Senator or Representative is, this section of the site includes a feature where you can enter your address and zip code, and it will identify/target them for you.

Knowles strongly supports this important legislation with the potential to improve the quality of life for millions of Americans. We hope you join us in supporting this worthy cause. This legislation would provide a \$500 tax credit per aid to individuals over the age of 55, including many working-age adults as well as dependents.

Hearing loss is the second most common birth defect in the United States and affects a total of over 30 million Americans. 95% of these hearing losses can be treated with a hearing aid. While neonatal screening is mandated in most states, there are over one million dependents in the United States with untreated hearing loss. This legislation will enable many Americans to enjoy a better quality of life.

About Knowles

Knowles is the world's leading manufacturer of miniature audio transducers, microphones, receivers, wax protection systems, acoustic dampers, and accessories for the hearing health industry. For more than fifty years, Knowles has researched, designed, developed and delivered technologically advanced acoustic products that improve people's lives. For more information visit the Knowles website at www.knowles.com or call 630-250-5189.

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